

EXHIBITOR/VENDOR PACKET

	<p>2012 Georgia Association for Gifted Children Convention <i>A Path to Transformation</i> <i>How can Gifted Education contribute to positive transformation of schools during these rapidly changing times, not only for our most able learners but for all students?</i> March 15-16, 2012 at Callaway Gardens</p>
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The goal for the GAGC thirty-second annual convention is to provide a venue for gifted program teachers to gather best practices to help contribute to positive transformation of schools during these rapidly changing times, not only for our most able learners but for all students.

The GAGC convention is the largest professional development opportunity for educators seeking information and resources to meet the needs and educational requirements of Georgia's gifted and talented youth. Stay ahead in today's competitive marketplace by providing services and products to educational professionals and parents of the gifted!

Who Attends?

Typically attracting 600-700 participants, convention attendees are educational professionals, decision makers, and parents of gifted youth from across the state of Georgia. Participants look for exhibitors who represent a wide variety of products and services to support the educational needs of gifted children and enhance the life of educational professionals.

Why Exhibit?

- Networking Opportunities
- Reach Potential Clients
- Best Opportunity in Georgia...the only trade show for parents and educators of gifted and talented students in the state
- Brand Awareness
- Generous Exhibit Hours

TERMS AND CONDITIONS

Fees and Policies

Table Options	Before/On January 15, 2012	January 16– March 1, 2012
8' Vendor Table	\$400	\$500

What do I get?

On site exhibit table(s) include:

- ❖ Skirted table
- ❖ Two chairs
- ❖ Your company listing in the Convention Program
- ❖ Continuous Breaks/Refreshments

Note: Your company's space must be staffed during the exhibit hours. Each company may register up to two representatives per table space at no additional charge. **Additional representatives must register separately at the regular convention rate.**

If you require any of the following electrical equipment, send your request to conventionchair@gagc.org

- Power Strip and Extension Cord
- Hardwired Internet Connection
- Wireless Internet Connection

Do I need to register for the convention?

If you do not plan to attend any of the convention sessions, meals, and events, you do not have to register for the convention; if however you wish to participate in any of these, representatives must register separately at the convention rate.

You do have to register your exhibit personnel on the Application & Contract for Exhibit Space form included in this packet. Refreshments are included for up to two registered personnel. The official 2012 GAGC Convention Exhibitor/Vendor badge must be worn at all times during convention hours.

Can I present at the convention?

Yes, if approved. GAGC strives to offer break out sessions that provide the most current research and innovative strategies to assist gifted learners in reaching their full potential. Thus, the convention committee reserves the right to deny any proposals that do not align to its goals. To apply, complete the online *Call for Presenters* application. Due to space constraints, exhibitor/vendor presentations are limited to two per company/organization.

Exhibitor Schedule

Setup

Wednesday, March 14.....3pm to 5pm

Exhibit Hours

Thursday, March 15.....8am to 6pm

Friday, March 16.....8am to 1pm

Move-Out

Friday, March 16.....1pm to 3pm

Exhibit Space Assignments

Exhibit space is limited and is assigned on a first-come, first-serve basis. Premium exhibit spaces will be assigned to convention sponsors. Receipt of the signed contract and full payment will guarantee space assignment. Confirmation of the reservation will be emailed to you.

GAGC reserves the right to determine if exhibits align with the professional character of the exhibition. Acknowledgement of the receipt of an application or payment does not constitute an acceptance of an application. In those instances when an exhibit space application is declined GAGC will refund the deposit in full.

Are there opportunities to advertise?

A 2012 Convention Program is distributed to all registrants. The easy-to-use guide will include an alphabetical list of exhibitors including web sites. Listing in the program is guaranteed if GAGC receives a signed Exhibit Space contract and payment in full by **January 15, 2012**.

Payment Policy

Full payment for exhibitor costs is required with contract in order to secure your space. Checks and money orders must be drawn on a U.S. bank, in U.S. dollars, and be made payable to GAGC. In the event an exhibitor miscalculates the fees, GAGC reserves the right to invoice the exhibitor and cancel the space with no refund if the balance is not paid by **March 1, 2012**.

Register online (new this year) and pay via credit card at www.gagc.org **OR** complete application and mail with payment.

Cancellation Policy

All exhibit space cancellations must be submitted to the GAGC Convention Chair in writing. Cancellations received by GAGC on or before February 15, 2012, will be assessed a cancellation fee of 50% of the total exhibitor cost. No refunds will be given on cancellations received on or after March 1st.

Important Deadlines

January 15, 2012

- **Early payment deadline.** Increased rates apply after 2/16/2012
- **Convention program deadline** to be included in exhibitor listing.

February 15, 2012

- **Cancellation deadline** to receive **50% refund** of total exhibitor cost.
- **Hotel reservations deadline** at convention rate.

March 1, 2012

No refunds will be issued for cancellations on or after this date.

Accommodations

The Mountain Creek Inn, Callaway Gardens located in Pine Mountain, Georgia will serve as the Headquarters' site for the 2012 Convention. Exhibitors and convention attendees will be offered special rates. **In order to guarantee the convention rate hotel reservations must be made by calling 1-800-CALLAWAY. Please make sure to advise the reservation agent that you are attending the *Georgia Association for Gifted Children 2012 Convention* for the convention rate.** After **March 1st**, rates are subject to change.



The Georgia Association For Gifted Children
An affiliate of the National Association For Gifted Children

GAGC 2012 Annual Convention

March 15 and 16, 2012

Mountain Creek Inn, Callaway Gardens, Pine Mountain, GA

APPLICATION & CONTRACT FOR EXHIBITORS/VENDORS

Instructions: Mail signed contract and payment to: GAGC, 1579F Monroe Drive, # 321, Atlanta, GA 30324.
You will receive contract confirmation via email.

Agreement

By submitting this contract and payment, exhibitor/vendor agrees to abide by the applicable Terms and Conditions as stated in Exhibitor/Vendor packet.

Name of Company (list exactly as you wish it to appear in convention materials)

Address

Tel () _____ **Fax** () _____

Name of Contact _____

E-mail _____

Description of Product/Service (limit 25 words)

Name(s) of Company Representative(s)

Exhibitor Options and Cost

Options	Quantity	On or Before 1/15/2012	On or After 1/16/2012	SUB TOTAL
8" Vendor Table		\$400	\$500	
			Total Amount Due	

For GAGC Use Only:

Date received: _____ **Check #** _____ **Exhibit Space #** _____