

# SPONSOR PACKET

	<p><b>2012 Georgia Association for Gifted Children Convention</b></p> <p><i>A Path to Transformation</i></p> <p><i>How can Gifted Education contribute to positive transformation of schools during these rapidly changing times, not only for our most able learners but for all students?</i></p> <p><b>March 15-16, 2012 at Callaway Gardens</b></p>
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GAGC is excited to offer sponsorship opportunities to its vendors, community corporations, statewide businesses, and other supporters of gifted and talented children across Georgia.

This convention is the only one of its kind in the state. In 2007, over 700 school leaders, teachers, and parents attended our convention with one purpose in mind--to improve education for Georgia's most valuable natural resource: gifted learners.

Georgia leads the nation in its commitment to gifted education! With the following sponsorship opportunities, your company has the ability to raise the level of its exposure and offer increased awareness to over

- ❖ 500+ educators, parents, and administrators who attend the convention
- ❖ 1,500+ members of GAGC who receive a copy of the GAGC newsletter each quarter and monthly email updates from GAGC
- ❖ 180 school districts who receive a copy of the GAGC newsletter each quarter
- ❖ 5 colleges and universities who offer special programs or opportunities for gifted learners or training for their teachers
- ❖ 16 Regional Education Service Agencies who offer professional learning opportunities for all teachers in Georgia
- ❖ 10,000 Georgia teachers specially trained to teach gifted learners who may visit the GAGC website for information, ideas, and resources
- ❖ 126,000 parents of gifted students in Georgia who may visit the GAGC website for information, ideas, and resources

Please take this opportunity to explore the ways to grow your company's visibility in this very important sector of Georgia's education community.

We look forward to seeing you at the GAGC Annual Convention in March 2012!

**Sponsorships At-A-Glance**  
(Specific details for each opportunity follow.)

	Lunch w/Attendees \$10,000	Convention Totes \$5,000	Reception \$3,000	Featured Speakers \$2,500	Program \$2,000	Teacher of Year \$1,000	General \$500-900	Bynum Gift Basket
Exclusive sponsorship of event	Y	Y	Y	Y		Y		
Event signage	Y	Y	Y					
Free Exhibit Space	Y	Y						
Free Registration	Y	Y						
Premium exhibit space assignment	Y	Y	Y	Y	Y			
Logo and Link on GAGC website	1 year	6 months	6 months	6 months	6 months	3 months		
Recognition in program	1 page ad	½ page ad	½ page ad	½ page ad	1 page ad			
Recognition on the Sponsors Page in program	Y	Y	Y	Y	Y	Y	Y	Y
Recognition in post- convention newsletter	Y	Y	Y	Y	Y	Y	Y	Y
Other (see description)	Y	Y	Y	Y		Y		Y

## **Lunch with Attendees**

**\$10,000**

On Thursday, March 15 and Friday, March 16, attendees will enjoy lunch at the Mountain Creek Inn, Callaway Gardens, Pine Mountain, GA.

### Benefits of Sponsorship

- Exclusive sponsorship of lunch
- Stand-up table signs on each table
- Free exhibit space
- Premium exhibit space assignment
- One 2-day complimentary registration to the Convention
- Logo and Link on the GAGC website for 1 year
- Company recognition in convention program (1 page ad)
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the post-convention newsletter

## **Convention Totes**

**\$5,000**

Attendees always greatly appreciate tote bags that allow them to carry all of the valuable information and resources that they gather over the two-day convention.

### Benefits of Sponsorship

- Exclusive sponsorship of the tote bags
- Sign at the Registration Desk
- Your logo and website printed on one side of the tote bag
- One item of your choosing inserted into each tote bag
- Free exhibit space
- Premium exhibit space assignment
- One 2-day complimentary registration to the Conference
- Logo and Link on the GAGC website for 6 months
- Company recognition in convention program (1/2 page ad)
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the Opening Session
- Special recognition in the post-convention newsletter

## **Reception with Attendees** **\$3,000**

This year GAGC will provide attendees an opportunity to meet our award recipients and network with them. We will offer hors d'oeuvres and a limited cash bar. Throughout the reception, we will hold a raffle to raise money for the Margaret Bynum Scholarship program that benefits educators seeking advanced training in gifted education. The reception will be held on Thursday, March 15 from 6:00-8:00pm.

### Benefits of Sponsorship

- Exclusive signage for the reception
- Premium exhibit space assignment (closest to the Reception)
- Logo and Link on the GAGC website for 6 months
- Company recognition in convention program (1/2 page ad)
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition at the General Closing Luncheon on Friday
- Special recognition in the post-convention newsletter

## **Featured Speakers** **\$2,500**

The keynote speakers at the GAGC Annual Convention are nationally-known speakers who deliver inspirational messages and important ideas to over 700 convention attendees during the General Sessions.

2012 Speakers: Dr. John D. Barge, Dr. Brian Housand, Dr. Sally Krisel  
Dr. Joe Renzulli, and Ms. Jean Watts

### Benefits of Sponsorship

- Exclusive sponsorship per speaker with recognition on presentation screen before and after the presentation
- Premium exhibit space assignment
- Logo and Link on the GAGC website for 6 months
- Company recognition in convention program (1/2 page ad)
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the Keynote Session
- Special recognition in the post-convention newsletter

## **Convention Program**

**\$2,000**

The convention program provides a detailed listing of all convention events and maps of the facility.

### Benefits of Sponsorship

- Premium exhibit space assignment
- Logo and Link on the GAGC website for 6 months
- Company recognition in convention program (1 page ad)
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the post-convention newsletter

## **Teacher of the Year**

**\$1,000**

Each year GAGC selects its Teacher of the Year. This is someone who exemplifies the best qualities in a teacher of the gifted. Selected from nominees across the state, this teacher receives recognition for service, contribution, and commitment to gifted education. The winner will receive a plaque, hotel expenses and convention registration fees to attend the 2013 GAGC Annual Convention.

### Benefits of Sponsorship

- Exclusive sponsorship of the event
- Logo and Link on the GAGC website for 3 months
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the post-convention newsletter
- You may present the plaque to the winner.

## **General Sponsorship**

**\$100 - \$900**

General sponsorship for the overall convention is also available. This opportunity gives your company additional recognition.

### Benefits of Sponsorship

- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the post-convention newsletter

## **Donations**

**\$10 - \$499**

Companies who wish to support GAGC but do not seek any public recognition may also contribute without acquiring membership status.

## **Bynum Basket**

## **Gift Basket of Products**

During the reception on Thursday, March 15 from 6:00-8:00pm, GAGC will hold a raffle to raise money for the Margaret Bynum Scholarship program that benefits educators seeking advanced training in gifted education. Attendees can purchase raffle tickets for \$5 each throughout the day leading up to the reception. At the reception, a drawing is held and winners receive themed gift baskets assembled by friends of gifted education from around the state.

### Benefits of Sponsorship

- Opportunity to get sample products into the hands of potential consumers
- Recognition on the exclusive "GAGC Sponsors" page in the convention program
- Special recognition in the post-convention newsletter
- Special recognition during the drawing
- You may opt to draw the name for the winner of your basket.

**Please contact Amy Barger at [conventionchair@gagc.org](mailto:conventionchair@gagc.org) with any questions.**



# GAGC

The Georgia Association  
For Gifted Children

An affiliate of the National Association For Gifted Children

## Sponsorship Commitment Form

Over 600 attendees are expected to participate in the 2012 GAGC Annual Convention. By sponsoring the convention, your company will help us provide cutting edge strategies, techniques and research in challenging today's gifted youth. Your company will be a significant part of promoting awareness of the unique social, emotional and intellectual needs of these students. Please help the gifted and talented students of Georgia by sponsoring this annual event today!

### Please indicate level of sponsorship desired:

- |                            |          |                                 |             |
|----------------------------|----------|---------------------------------|-------------|
| ❖ Lunch with Attendees     | \$10,000 | ❖ Convention Program            | \$2,000     |
| ❖ Convention Totes         | \$5,000  | ❖ Teacher of the Year           | \$1,000     |
| ❖ Keynote Speakers         | \$3,000  | ❖ General Sponsorship/Donations | \$ _____    |
| ❖ Reception with Attendees | \$3,000  | ❖ Bynum Basket                  | Gift Basket |

### Contact Information

*(Please Type or Print)*

Company/Organization \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_ Web site \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

CONTRACT MUST BE SIGNED

### Payment Information

TOTAL DUE: \$ \_\_\_\_\_

Enclosed is my check payable to GAGC

**Please make checks payable to GAGC and return this agreement to:** 1579F Monroe Drive,  
# 321, Atlanta, GA. 30324 or fax your signed agreement to (404) 875-2284.